Herald Home Plans—An Attractive Bungalow

2 PROPOSITIONS **Both Good Ones**

Proposition No. 1 **Grandview Addition**

"The Home Section of El Paso"

Are you looking for a place to build a home? Are you looking for property that can be turned quickly at a profit? Do you want a safe investment for your savings? Investigate Grandview

Grandview is the ideal place for a home. Away from the dirt and the noise of the crowded "close in" districts. Reached by two car lines. Supplied with pure water, electric lights and telephones. Is there anything lacking?

GRANDVIEW HAS EVERY ADVANTAGE

Because of these very advantages, Grandview lots bought now will sell shortly at a handsome profit. People are coming to El Pasoplanning to make nomes in the west. The desirability of Grandview lots will create a demand for them-which will be greatly to your advantage if your Grandview lots are purchased at present low prices

For Salaried men, who can spare but a little each month, Grandview lots are the wise investment. \$10.00 down, \$5 a month buys a Grandview lot-no interest, no taxes, no mortgage. Better terms cannot be offered.

Come Around and Talk Over a Grandview Investment.

Proposition No. 2

WE PROTECT YOU IN

"The Leading Surety Company of America"

When you accept a personal bond you are not fully protected—the surety may die or become insolvent.

When you sign a bond you risk your personal assets-your family's welfare.

When you ask a friend to sign your bond

you obligate yourself to return the favor should he ask it.

Let us assume the responsibility. We issue bonds through the National Surety Company of New York-"the leading surety company of America."

The National Surety Co. bonds more people than any other company in the world.

The reserves of the National Surety Co. are proportionately larger than those of any other company in the world.

The funds of the National Surety Co. are as carefully invested as those of any surety com-

pany in the world The percent of the management expenses of

the National Surety Co. is as low as that of any company in the world. The losses of the National Surety Co. are

paid as promptly as those of any company in the

Call on us or telephone us where to call on vou. Through the National Surety Co. we issue court, contract, fidelity, public official and all bonds required in Government service.

We also protect you against residence, mercantile and bank burglary.

Newman Investment Co.

____ 226 Mesa Ave.____

Design Suitable to El Paso Conditions

The House Rent Question

Every time you enter the door you think of the few days left before the collector comes back again for another month's rent

Let all your savings go for a pile of worthless pieces of paper in the form of receipts. Our plan will enable you to own and equip a lovely home for your wife and children by simply using your rent money to buy or build. No doubt you have said to yourself that you were going to own your own home, but you have put it off from time to time and you are still paying rent. Delays are costly; if you fill in this coupen AT ONCE and mail it to us we will send you explanatories, showing you how you can pay your rent money on a home of your own. Payments only \$7.50 per month on the \$1000, with 5 per cent interest on the unpaid balance each year.

AUTHORIZED CAPITAL \$500,000.00

ASSETS \$535,784.35

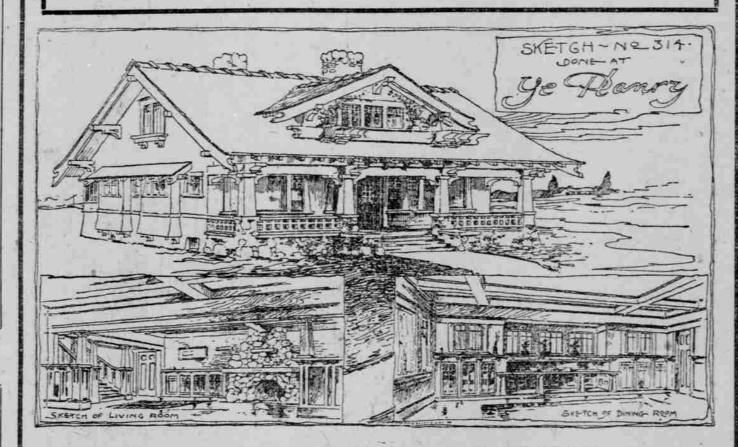


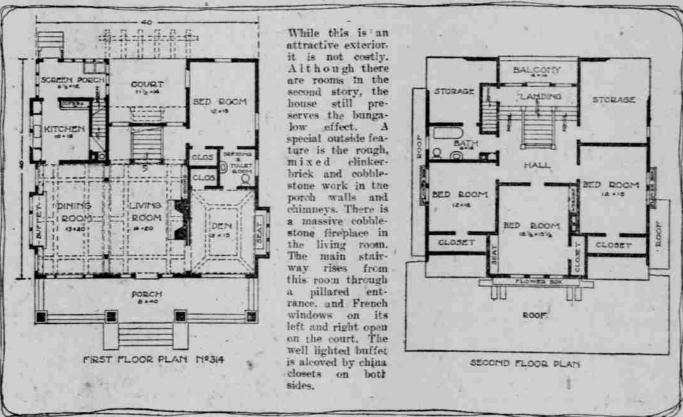
The Standard Home Co.

ELLIS L. JOSEPH

Nos. 319-320 Herald Building

El Paso, Texas





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You Will See a Number of Homes Like This in

In 12 Months Hence

Then those lots that are today selling for \$45 to \$65 each, \$10 down, \$4 a month, no mortgage, taxes or interest, will sell for \$100 to \$200 each.

LET US TAKE YOU TO SEE

F. T. Hardesty **Local Agent**

Las Cruces Realty Company

224 Mesa Ave.

Phone 512

LAS CRUCES, NEW MEXICO

Let Us Sell You the Home

And You Pay For It Like

We can sell you the kind of a home that you are looking for, one with all the modern conveniences and located in most any part of the city at terms that will appeal to those who have been paying rent all their lives. A small cash payment down and the balance like rent will get you a home of two, three, four and in fact as large a house as you desire. In this manner you can pay for the house and avoid all the trouble and worry of building a home and get it as cheap or even cheaper than you can possibly build.

Many Good Building Sites

We have a large number of lots in various parts of the city that are ideal places for a home if you prefer to build. These lots are offered for less than their real value and in case you want to invest in El Paso lots you cannot find anything better because these lots are surrounded by homes of the best people of El Paso. El Paso lots are a good investment any time but there are not many desirable lots for building a home that are located in the best residence part of the city and in a few more months you will find little, if any, vacant property. Besides vacant property is going to enjoy a big boom before long and if you buy now you will get the benefit of the increase.

Ideal Farm Home

We have several small tracts of land in both the upper and lower valley, some with homes and some without. If you invest in a valley farm you are certain to make an independent living, save money and in the meantime these farms are going to increase in value remarkably fast.

Our list of upper valley farms is the largest and contains the best buys in all the southwest. There is not a better investment than in the 5, 10 and 20 acre tracts in the Mesilla valley which we are selling on five years' time. These farms will pay for themselves with the first crop, every inch is under irrigation, no taxes, mortgage or interest except water tax. which is small. You get six years' time on these farms and at that time you will own your farm, have lived in comfort, be independent and 10 acres of this land in six years will be worth a fortune.

We have many other interesting bargains and special inducements to those who want to own their own home, become independent and live happy. It will pay you to call at our office and see what we have and the terms we will offer before you make an investment.

A visit to our office in regard to any property does not obligate you in the least and if we have not got what you want we will be frank and tell you. Our record of many years of honest dealing in the upper and lower valley is sufficient to assure you that any piece of property we sell you will be just as represented.

224 Mesa Avenue Both Phones